



**Media Contact:**

Dan Tordjman  
Dan@equestricon.org  
[917-572-7075](tel:917-572-7075)

**HORSE RACING RADIO NETWORK NAMED OFFICIAL RADIO PARTNER OF EQUESTRICON**

**NEW YORK, NY.** (May 10, 2017) – Equestricon, LLC., announced today that Horse Racing Radio Network (HRRN) has been named the Official Radio Partner of Equestricon 2017. Not only will HRRN have a broadcast presence at the historic event, several of its on-air personalities will be present on Equestricon panels and seminars, discussing both media and handicapping.

"The sport of horse racing is continuously looking for fresh and innovative ways to reach new and existing fans," said HRRN President Mike Penna. "Equestricon has united the entire industry for this one goal. HRRN is proud to be the official radio partner and we look forward to bringing the excitement of this inaugural event to our worldwide audience."

The first-ever international horse racing convention, fan festival, and trade show, Equestricon will bring together fans, stakeholders, industry insiders and horseplayers to participate in a lively atmosphere of engagement, discussion, and entertainment. The convention will be held mostly in the Saratoga Springs City Center on Monday - Tuesday August 14 -15, and kicks off with events around Saratoga Springs on Sunday, August 13.

Equestricon will feature nearly 50 separate panels, workshops, seminars, autograph signings, networking sessions and other events. On the handicapping side, HRRN host and handicapper Anthony "Big A" Stabile will participate in a Handicapping Workshop on Sunday, August 13, hosted by HRRN grad and current Gulfstream Park TV host Acacia Courtney. HRRN's Penna will moderate a "Racing Media: Past, Present and Future" panel on Monday, August 14; and HRRN En Espanol's Roberto Rodriguez will moderate "Perspectives: Hispanic Leaders in Racing" panel on Tuesday, August 15.

"HRRN is one of the most trusted voices in racing and has been an enthusiastic supporter of our convention since we announced it," said Equestricon co-founder Justin Nicholson. "We are constantly looking to align ourselves with organizations that are riding the wave of progress, transparency and innovation. HRRN has cultivated young talent in this sport and is an invaluable source of information to fans at all levels and industry stakeholders."

*Equestricon™ is the first international horse racing convention, trade show and fan festival. Founded by Dan Tordjman, Kathryn Sharp and Justin Nicholson, Equestricon™ is designed to bring the horse racing industry together in an atmosphere of entertainment, engagement and education. The inaugural Equestricon™ will be held in Saratoga Springs, kicking off on August 13, and continuing with its General Session August 14-15 at the Saratoga Springs City Center. The Thoroughbred Aftercare Alliance (TAA) is the official charity partner of Equestricon™. For more information, please visit [equestricon.com](http://equestricon.com).*

###

---

AUGUST 13-15, 2017 SARATOGA SPRINGS, NY

#EQeon17 | [Equestricon.org](http://Equestricon.org) | [info@equestricon.org](mailto:info@equestricon.org)



@equestricon

Equestricon

@horseconvention